



## Annual Gala - August 18th, 2023

**Make'n HERstory** is the signature fundraising Gala for **The Sewing Labs**, the goal of this event is to raise funds to support the students in our programs.

We invite you to consider sponsoring this event through one of the below opportunities.

### Sponsorship Opportunities

#### Legacy Sponsor **\$10,000**

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, email and posters - up to 4 months leading to event and up to 3 months post event review
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition on social media postings - Facebook, Instagram, Twitter, LinkedIn, Recognition on TSL website sponsor page, TSL newsletter and Annual Report.

#### **Unique Benefits:**

- Sponsor advertisement in the event program and link from the event page on The Sewing Labs website
- Sponsor table at the event

#### Tapestry Sponsor **\$5,000**

- Sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, email and posters - up to 3 months leading to event and post event review
- Sponsor listing on select at-event signage and in the event program
- Sponsor recognition on social media postings - Facebook, Instagram, Twitter, LinkedIn, Recognition on TSL website sponsor page, TSL newsletter

#### Silver Threads Sponsor **\$2,500**

- Sponsor recognition on all at-event signage and in the event program & media postings.
- Sponsor recognition on a table at the event

#### Golden Needle Table Sponsor **\$500**

- Sponsor recognition on a table at the event

### Customizable sponsorships & benefits available.

In-kind gifts are recognized at 50% of the donor-stated value.

***Sponsorships must be pledged by July 21, 2023 to receive sponsor benefit.***



# The Sewing Labs

Create. Inspire. Thrive.

## Partner with TSL!

By partnering with The Sewing Labs, YOU are supporting our students & programming to train individuals as Industrial Sewing Machine Operators toward financial dignity & supporting individuals to build self confidence & resilience, which allows each person's dreams and aspirations to be reached!

To be a sponsor, please fill out the information below and email this sheet back to  
**Linnca Stevens** | [linnca@thesewinglabs.community](mailto:linnca@thesewinglabs.community)

**Yes! I want to sponsor the Make'n HERstory Gala 2023 at the following level:**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Legacy Sponsor</b> <b>\$10,000</b>        | <input type="checkbox"/> <b>Golden Needle Sponsor</b> <b>\$500</b> |
| <input type="checkbox"/> <b>Tapestry Sponsor</b> <b>\$5,000</b>       | <input type="checkbox"/> <b>Other:</b> _____                       |
| <input type="checkbox"/> <b>Silver Threads Sponsor</b> <b>\$2,500</b> |  |

## Your Information

**Sponsor Name:**

\_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**Phone:**

\_\_\_\_\_

**Email:**

\_\_\_\_\_

### Payment Preference:

☐ Mastercard ☐ Visa ☐ Discover ☐ Invoice Me - Date for Invoice \_\_\_\_\_

☐ **Sending Check** \*\*Please make checks payable to: *The Sewing Labs*, 526 Campbell, Kansas City, MO 64106

**Name on Card:**

\_\_\_\_\_

**Signature:**

\_\_\_\_\_

**Card Number:**

\_\_\_\_\_

**Expiration:**

\_\_\_\_\_

**3-Digit CVC:**

\_\_\_\_\_

**Billing Address:**

\_\_\_\_\_

For questions about sponsorship registration, contact Linnca Stevens:  
[linnca@thesewinglabs.community](mailto:linnca@thesewinglabs.community) | 816.888.3051